



COVID Essential Scheduling Email Template

What: Pre-scheduling Announcement email

Audience: Client's Employees

SL: Rolling out COVID-19 testing

Body copy:

Dear {company name} {employees/patients/residents},

Please register for testing at color.com/covid/pretest using {unique program code}. {If providing scheduling add information about scheduling here}.

Color is a population health testing company that has partnered with the City of San Francisco, the County of Alameda, Morehouse School of Medicine and other partners in the past few months to run large-scale COVID-19 testing programs.

If you have questions, feel free to contact me.

Yours,
{signature}