color

Color for Vaccines Public Health Solution

A complete immunization management platform from registration to reporting, designed for large-scale programs.

Solution Overview:

Single platform for end-to-end vaccine programs

- Supports multiple vaccinations — flu, COVID-19 and more
- White glove program support, including logistics and cold chain
- Scheduling, inventory, staff permissions management, IIS reporting, billing and performance dashboards on one platform.

Designed to drive participation

- Easy to use software increases participation
- Automated communications and reminders
- On-the-spot and walk up vaccine appointments supported
- Audit logging for vaccination events

Real-time data and monitoring

- Unified, real-time dashboards for smarter decision making
- Easy system integration via APIs
- Customizable, easy-to-export reports

Use Cases

Vulnerable Populations	Occupation & Travel Needs	Protocol Management	Billing Integration
Flu vaccination campaigns for at-risk residents can be supported with one, state-wide solution	Light-weight, easy to setup onsite programs for travel, workplace and other mandatory vaccines	Completed vaccinations captured across multiple sites for automatic immunization information system reporting	Ability to collect primary and secondary insurance in a single platform improves reimbursement processes and timelines

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The Color Difference

We know you have choices when it comes to selecting a partner for vaccination services. Color is well recognized for our scalable and comprehensive platform, our personalized customer service, and years of experience.

A complete platform

You need more than vaccines to run a state-wide immunization program. With Color, you get integrated software for simple sign-up, easy scheduling, and detailed reporting. Color's comprehensive platform makes it easy to run concurrent vaccine programs with customized protocols for different sub-populations.

You'll get:

- Real-time access to individual vaccine results, active levels, and aggregate insights
- Automated compliance tracking and release of results to participants, administrators, and required public health authorities
- Vaccination data and protocols all in one place
- Simple appointment scheduling and administrative support to manage large clinic networks
- Mobile and iPad compatible experience for on-the-go or home-bound vaccination programs

Large-scale program experience

Color has years of operational experience managing large-scale distributed programs with such partners as the Massachusetts Department of Health, the National Institutes of Health, California Department of Public Health, San Francisco Unified School District, as well as major corporations and universities. Our processes and infrastructure are scalable to organizations of all sizes.

White-glove support

Color's Customer Success Group includes a dedicated team focused on end-to-end support of COVID-19 and broader vaccine operations. Our partners value the personalized attention and implementation services that Color provides.

> " **Color has gone above and beyond our contract's original scope of work to continually serve the ever-changing needs of Massachusetts residents throughout the vaccination phase of the pandemic.**"
>
> **DIRECTOR OF STRATEGY, MASSHEALTH**

COLOR AT A GLANCE

2015	**Founded in Burlingame, California**
1.3M	**Vaccinces delivered through Color's software**
4.5M+	**Constituents supported through Color technology and services**

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Color is a leader in distributed healthcare and clinical testing. Color makes population-scale healthcare programs accessible, convenient, and cost-effective for everyone. Color partners with schools, employers, and governments including Harvard and the Morehouse School of Medicine on proactive testing, the Teamsters Union, Takeda and Salesforce on distributed workforce testing, Thermo Fisher Scientific on K-12 testing nationally, the Commonwealth of Massachusetts on vaccination software, and the National Institutes of Health on the million-person *All of Us* Research Program.